



# Arken Online Wills

## Online Wills Solution



Don't lose clients to online only services, when you can confidently offer your own.

### What is Arken Online Wills?

As more competitors enter the estate planning market with online Will offers, it's never been more important to digitise your services. With Arken's Online Wills you can quickly create a profitable new revenue stream and compete online in an ever-crowded market. With a choice of levels of services you can offer and clear positioning for those with more complex instructions, you will have a solution for whatever engagement method your client prefers. As the trusted advisor, Arken Online Wills only enhances your offering.



### Key benefits



#### New Revenue Stream

Bring in a steady flow of clients and create a new revenue stream with Online Wills.



#### Stay Competitive

No longer lose potential business to competitors with online Wills capabilities.



#### Reach New People

Widen your net with a new digital service you can promote on your website and to existing clients.



#### Appeal To Millennials

Offer younger generations the convenience they crave with Arken Online Wills, available on all devices, including mobile.

### Key features

- Automated & checked Wills - choose between a diy option where the client enters their information and Arken automatically creates their Will or a checked option that lets you see clients Wills before they execute them.
- Secure client portal.
- Take online payments through Stripe.
- Send instantly or review first.
- Delivers a comprehensive Will for straight forward instructions and points complex needs to you for advice.
- Workflow Management - our Online Wills software has a built-in workflow manager to help manage the process, so nothing falls through the cracks. Access the back office for visibility of which client has done what, check Wills drafted, see payment details and alter any customisations you have.
- Minimise errors, streamline processes and automate communication.
- Customise & brand - customisation is available on Arken's product suite, including Arken Online Wills. Add your own company logo, colours, and pricing structure to reinforce your branding and give documents a professional edge.

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